

# Freelance IT/IS Consultant

**SALARY RANGE (2017):** \$47,000-\$91,000

I am always ready to give advice, support and training in the fields of computer software, multimedia, database systems, networks and hardware for companies or individuals who need it. My wide range of skills and knowledge is in high demand and I know how to market those skills accordingly.

The Tip: Aspire to start your own company someday; but spend your first few years working for other people who'll teach you how to do this well.

#### PRIORITY KNOWLEDGE AND SKILLS:

## Technical Knowledge & Skills

- · Managing IS projects
- IT infrastructure design & management
- IS strategy, management, & acquisition
- · Customizing & maintaining applications
- Networking & communications
- Enterprise systems analysis & integration
- Business intelligence & analytics
- Information technology security configuration & management

## Special Skills

- Business analysis
- Windows OS
- Microsoft Active Directory

#### Certifications

- CompTIA Certifications
- Project Management Professional (PMP)

#### Other

- Communication skills
- Negotiation skills
- · Accounting and finance
- Marketing

### BUILDING BLOCK EXPERIENCES

#### Education & Learning:

- Bachelor of Computer Information Systems with a minor in marketing
- Have completed courses in:
  - Graphic design: UX, graphics/layout, template creation/redesign; Search Engine Optimization (SEO) – Utilization of theory and applications for SEO
  - Website development for clients (ASP.Net, PHP, CSS, WordPress)
  - Photography & content curation

Education in technology is never ending. This is especially true if you aspire to be a freelancer. People pay for expertise. Expertise isn't about what you say you can do; it is about what you can prove you can do. In my field this requires taking courses and being certified in a broad range of areas. This breadth gives me the ability to be professionally agile and serve a broad market.

## **Employment Experiences:**

- Did my internship as an application analyst for a local energy company
- At graduation, I became the web developer for a small business-to-business firm
- Took a position as an e-learning business analyst for a local college. This was an introduction to a breadth of design and
- content management systems. · Today I am a freelance consultant, where I leverage my breadth of experience and skills

## to support clients **Community Experiences:**

- · I was on the founding executive of the Machine Learning Club at my university. This provided a platform for a small group
- (at the time) interested in machine learning. These are people who remain friends to this day. Volunteered to assist the local Food Bank in

redesigning their inventory system for more

efficient and effective management of donors

- Contextual Experiences:
- I indulge in mission-focused travel

and beneficiaries

# Relationships:

- My career map isn't for everyone because it can create personal and professional stress. Balance • I actively network with influential community is difficult as a freelancer, but my spouse and leaders in both the private and public sectors mentor are my rocks. They push me back on course when I lose balance and perspective.

your time in. Few people have the skills or the professional network at graduation to succeed as a freelancer. If you aspire to be a consultant, spend the first few years of your career investing in your credentials and your network. Your return on this investment will be

reputation and respect.

needs of an organization.

freedom and "me time."

Being a successful consultant is about putting

Being in a leadership position in the Machine Learning Club in university taught me key

networking skills. This led to me building confidence and having the skills to support my business development. To be a freelancer you must have the confidence to go find and then ask for business. Volunteering at the Food Bank gave me the opportunity to understand the incredible value

in providing service that is tailored toward the

As a freelancer, I can manage my own schedule and time. This creates opportunities for more